



TREATY ONE

TREATY 2

18



71



TREATIES 1-11 GATHERING

2023
SPONSORSHIP OPPORTUNITY

JULY | 25-28 | 2023

NAAWI-OODENA
WINNIPEG, MB



About The Treaties 1-11 Gathering

The Treaties 1-11 Gathering is an annual event which brings up to 1,200 leaders and community members together from numbered Treaty signatory First Nations across Canada. Leadership will discuss political, legal, International, and communications strategies. Other topics include Treaty framework, structure, lands, rights to health and education, paths to further healing from residential schools, promises made by the Crown; and what steps to follow in order to grow as sovereign Nations and leaders in the economic landscape.

It is a tremendous opportunity for the Treaty No. 1 and 2 Nations to be able to host the 2023 Treaties 1-11 Gathering, right here in the homeland of the first of 11 numbered Treaties signed between Canada and Turtle Island's First Peoples.

Sponsors can expect to engage Indigenous leadership from across Turtle Island and to strengthen business partnerships with the numerous Treaty 1-11 First Nations.



Please review the sponsorship levels offered as outlined in the following pages and let us know how you would like to support the Treaties 1-11 Gathering. We appreciate your time and interest and look forward to discussing potential sponsorship opportunities with you!





About Treaty One Nation

The Treaty One Nation is committed to the economic well-being of the signatory nations of Treaty No. 1, officially signed August 3, 1871: Brokenhead Ojibway Nation, Long Plain First Nation, Peguis First Nation, Roseau River Anishinabe First Nation, Sagkeeng First Nation, Sandy Bay Ojibway First Nation, and Swan Lake First Nation.

Our mandate is to foster economic growth through strategic development on Treaty One lands by way of sustainable and innovative business ventures that generate revenue, prosperity, employment, skills, and development for the Treaty One Nations.

Since our inception in 2018 we have hosted many successful events, including Anishinabe Days, where we saw hundreds of attendees and hosted a pow wow, Indigenous Market, a singing competition, and fireworks. In 2023 we will host our 3rd Annual Nation Challenge Golf Tournament, which helps raise funds for our Knowledge Keepers Council and Promise Keepers Youth Council, and the 152nd Anniversary Commemoration of Treaty No. 1's signing at Lower Fort Garry (the Stone Fort) will be celebrated on August 3rd, 2023.



TREATY ONE
DEVELOPMENT CORPORATION

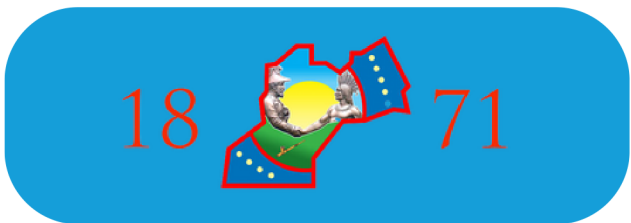


About Treaty 2 Territory First Nations

The Treaty 2 Anishinaabek Nation (T2-AN) is a collective government that is responsible for the protection, reclamation, and promotion of Anishinaabek Onakonegewin and Anishinaabe Agowidiwinan – Our Anishinaabek governance powers are granted by Gizhe Manitou to govern ourselves fully and rightfully.

Our sacred Miinagowiziwin (Inherent rights) rightfully belong to the peoples of Treaty 2 Anishinaabek Territory.

Our 12 Member Nations are: Dauphin River, Keeseekoowenin, Lake Manitoba, Skownan, Gaagwekwekejiwang (Ebb and Flow), Lake St. Martin, Little Saskatchewan, O-Chi-Chak-Ko-Sipi, Pinaymootang First Nation, Gambler First Nation, Tootinaowaaziibing Treaty Reserve and Minegoziibing (Pine Creek First Nation). And our Nations serve in accordance with the highest honour to uphold the political and legal political orders of Anishinaabek Akii (21.4 M Square Miles).



TREATIES 1-11 GATHERING

2023 PREMIER SPONSOR OPPORTUNITIES



Eagle

\$50,000

- Title sponsor for the event
- Identification as Title Sponsor on pre-event and day of signage
- Company name and logo on all staff + volunteer clothing
- Logo/Name on event page
- Opportunities to provide a statement on press releases
- Listed in event program as Eagle Sponsor
- Live Shout outs at the event
- Company name and logo included on all advertised materials for the event
- Complimentary booth at our Indigenous Market
- 4 Treaties 1-11 Gathering merchandise packages
- Option for complimentary basic hole sponsor at 3rd Annual Nation Challenge Golf Tournament (\$600 value)



Turtle

\$25,000

- Company name and or logo included on all advertised materials for event
- Live shout outs at the event
- Complimentary booth at our Indigenous Market
- Logo/Name on event website
- Listed in event program as Turtle Sponsor
- 4 Treaties 1-11 Gathering merchandise packages
- Option for complimentary basic hole sponsor at 3rd annual nation challenge golf tournament (\$600 value)



Sabe

\$15,000

- Company shout out on event social media pages
- Identification as Bear Sponsor on pre-event and day of signage
- Live shout outs at the event
- Logo/Name on event website
- Listed in event program as Bear Sponsor
- Complimentary booth at our Indigenous Market
- Choice of 4 Treaties 1-11 Gathering hoodies or T-shirts



Buffalo

\$10,000

- Company shout out on event social media pages
- Identification as Bear Sponsor on pre-event and day of signage
- Live shout outs at the event
- Logo/Name on event website
- Listed in event program as Buffalo Sponsor
- Complimentary booth at our Indigenous Market
- Choice of 3 Treaties 1-11 Gathering hoodies or T-shirts



Bear

\$5,000

- Company shout out on event social media pages
- Live shout outs at the event
- Complimentary booth at our Indigenous Market
- Logo/Name on event website
- Listed in event program as Bear Sponsor
- 2 Treaties 1-11 Gathering Hoodies



Wolf

\$2,500

- Company shout out on event social media pages
- Live shout outs at the event
- Listed in event program as Wolf Sponsor
- Logo/Name on event website
- Opportunity to engage your team by volunteering at the event
- 2 Treaties 1-11 Gathering T-shirts



Beaver

\$1,000

- Company shout out on event social media pages
- Listed in event program as Beaver Sponsor
- Logo/Name on event website
- Opportunity to engage your team by volunteering at the event
- 1 Treaties 1-11 Gathering T-shirts

OTHER SPONSOR OPPORTUNITIES

We like working with our sponsors – these can be jumping-off assets and we'll be happy to adjust anything to better match your needs or offer exclusive partnership opportunities for your company.



LUNCH SPONSOR (\$15,000/DAY)

Company logo/name on the event website and event social media page, identification as a Lunch Sponsor on pre-event and day of signage, shout out during the event thanking your company as the Lunch Sponsor, Listed as a Lunch Sponsor in the event program. Opportunity to set up an information booth in the lunch tent during the day of your sponsorship + a complementary booth at the indigenous market all other days.



WATER SPONSOR (\$4,000+WATER AND EQUIPMENT)

Company logo/name on the event website, identification as Water Sponsor on pre-event and day of signage, and listed as the Water Sponsor in the event program. Company name and or logo printed on refillable water bottles handed out to all event attendees. Water Sponsor must be able to provide water + equipment for refillable water stations during the event.



"COOL ZONE" SPONSOR (\$7,500)

Company logo/name on the event website, identification as the "Cool Zone" Sponsor on pre-event and day of signage, Opportunity to engage by setting up a booth at the "Cool Zone".



MARKET SPONSOR (\$7,500)

Company logo/name on the event website, identification as the Market Sponsor on pre-event and day of signage, opportunity to engage by setting up a booth in the Indigenous market. Company logo/name throughout the Indigenous market.



HEALTH BREAK (\$2,500/DAY)

Company logo/name on the event website, identification as the Health Break Sponsor on pre-event and day of signage, opportunity to engage by setting up a booth in the break area during the day of your sponsorship.

2023 SPONSORSHIP COMMITMENT FORM

Company or Donor Name

Contact Name (if different than Donor Name)

Street Address

City

Province

Postal code

Phone

Email

Website

Signature

PREMIER SPONSOR OPPORTUNITIES

- Eagle Sponsor | \$50,000
- Turtle Sponsor | \$25,000
- Sabe Sponsor | \$15,000
- Buffalo Sponsor | \$10,000
- Bear Sponsor | \$5,000
- Wolf Sponsor | \$2,500
- Beaver Sponsor | \$1,000

OTHER SPONSOR OPPORTUNITIES

- Lunch | \$15,000/Day
- Water | \$4,000+Water & Equipment
- "Cool Zone" | \$7,500
- Market | \$7,500
- Health Break Sponsor | \$2,500/Day

TOTAL COMMITMENT \$ _____

PAYMENT INFORMATION

- Cheque enclosed Please send invoice Credit card (We will contact you to make a credit card payment)

Please make cheques payable to: Treaty One Development Corporation
Mailing Address: 103-1075 Portage Ave, Winnipeg MB R3G 0R8

If you have any questions please contact Cody Mercer, Treaty One Marketing Manager and Events Planner:
events@treaty1.ca | 204-783-3110

FORM, NAME, AND LOGO DUE BY JUNE 23, 2023



TREATY ONE

