

OCTOBER 2020

KAPYONG UPDATE

RECORD NUMBERS OFFER SOLID ADVICE

Strong support for multi-use, integrated community leads to final decision on preferred Concept Plan

In what has been described as the highest number of participants in an engagement initiative in Canada Lands Company's 25-year history, over 3,000 Manitobans completed surveys, logged in for a Virtual Presentation and participated in sessions in each of the Treaty One First Nation communities.

"This level of engagement is exciting," said Chris Elkey, Vice President, Real Estate West of the CLC. "After we had to cancel our inperson information sessions due to the pandemic, we innovated and turned to virtual options. The response was outstanding with the largest number of participants we have ever experienced."

"Most striking about the advice offered on the development and concept plans was the consistency in views," said Whelan Sutherland, CEO of the Treaty One Development Corporation. "More than anything, Manitobans want us to create a community that will be well integrated with the surrounding neighbourhoods."

Engagement with the Treaty 1 First Nations has been ongoing throughout this process. Pictured here is Tim Daniels and Preston Roulette of Treaty 1 Nation with Treaty 1 Knowledge Keepers.

Where do you live? A neighbourhood around the former Kapyong 31% Barracks (ie. Tuxedo, River Heights) 61% Outside of Winnipeg Elsewhere in Winnipeg

NATIONS VOICE THEIR VIEWS

Before the onset of COVID-19. our team made plenty of visits to our seven Treaty 1 First Nations communities. The visiting didn't stop during the pandemic; it just went virtual. From our young people to our Knowledge Keepers, we ensured that our key stakeholders had every opportunity to explore the potential of this futurechanging initiative.

ONLINE TOOLS OFFERED VARIETY OF FEEDBACK OPTIONS

Detailed website and online surveys popular

A project as significant as the redevelopment of the 160 acre former Kapyong Barracks required a robust public engagement process, and that's exactly what Manitobans were offered.

"One of our first priorities was to develop a detailed website with built-in surveys to allow for quick and easy feedback," said Treaty One Development Corporation COO, Tim Daniels. "Response rates were high with over 12,000 visitors since the site went live in April of this year."

To ensure Manitobans received a complete overview, the website featured:

• Outline of project aspirations

- Site history and context
- Concept plans
- Introduction to T1DC and CLC
- Extensive character images

Once tallied, more than 1,000 people took the time to complete one of the two surveys offered before and after the Virtual Presentation.

"Manitobans want us to create a community that will be well integrated with the surrounding neighbourhoods."

- Whelan Sutherland, CEO, T1DC

813 400 Facebook participated Live viewed in Virtual **1,800** times were asked Presentation

BY THE NUMBERS

1,015 surveys, pre & post, were completed

12,000+ visits to website

Preferred Concept Plan

Thanks to extensive input from Treaty 1 First Nations communities and Winnipeg neighbours, the preferred concept plan can be found on pages 5 and 6.



Our Master Planning team hosted nearly 1,000 participants on June 17, 2020. From top left: Chris Elkey (VP, Real Estate West, Canada Lands Company); Mike Scatliff, Tom Janzen, Cheryl Dixon (Satliff+Miller+Murray); Whelan Sutherland (CEO, T1DC); Tim Daniels (COO, T1DC).

OUR VISION - YOUR VIEWS

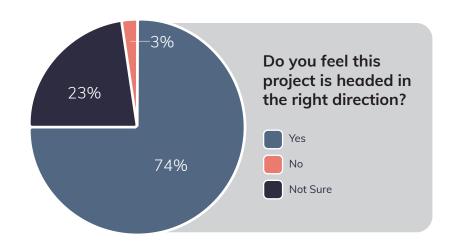
Strong Support for Master Plan

Survey and feedback results point to a great deal of support for the draft Concept Plans with a full 75% of respondents agreeing that the redevelopment project is headed in the right direction. Just 3% felt the project was headed in the wrong direction.

"Our planning and design teams will be taking all viewpoints into account," said T1DC CEO, Whelan Sutherland. "Its encouraging to have such strong support and to see favourable opinions across so many different project elements."

Sutherland pointed to the strong desire to incorporate green space and accessible transportation options for bus, bikes, and pedestrians, but said people also really believe in the importance of a mixed-use approach to ensure the community includes places to live, shop, work and learn.

"This is about creating an environment that blends well with existing neighbourhoods while balancing sustainable economic opportunities for Treaty 1 First Nations," Sutherland concluded.



PROMOTION

125 Email invitations to stakeholders

100 Invitations to newsletter subscribers

6,000 Postcard invitations to neighbouring homes and businesses

Print ads in Winnipeg Free Press, Canstar, La Liberté, and Canstar Sou'wester

Social media posts by T1DC and CLC

Media **interviews** province-wide

Survey Responses

"I think it's been way too long watching the buildings so unmaintained and the land unused. I am pleased there is finally a timeline to get it usable and enjoyable again."

"This project has been a long time coming! I am excited to see the final development - I think it will be spectacular."

THE BOTTOM LINE

86% AGREE that they feel better informed as a result of the information provided during the engagement process. "That's great news," said Chris Elkey of the CLC, "as it points to the importance of maintaining ongoing engagement and communications with our communities, stakeholders, and neighbours."

PREFERRED CONCEPT PLAN UNVEILED

Based on extensive feedback, we are pleased to unveil the Preferred Concept Plan that integrates and addresses many of the ideas and concerns you shared during the public engagement process.

In summary, here is what we heard and what we changed:

- **Heard:** Strong support for mixed-use village concept including places to shop and work
- **Enhanced:** Mixed-use village area of plan
- **Heard:** Neighbours want low density housing adjacent to their single-family homes in Tuxedo
- **Changed:** Southwest corner adjusted from medium to lowdensity housing and moved medium-density to the core of the site

YOUR TOP IDEAS

Integration into surrounding neighbourhoods

Showcasing Indigenous design and culture

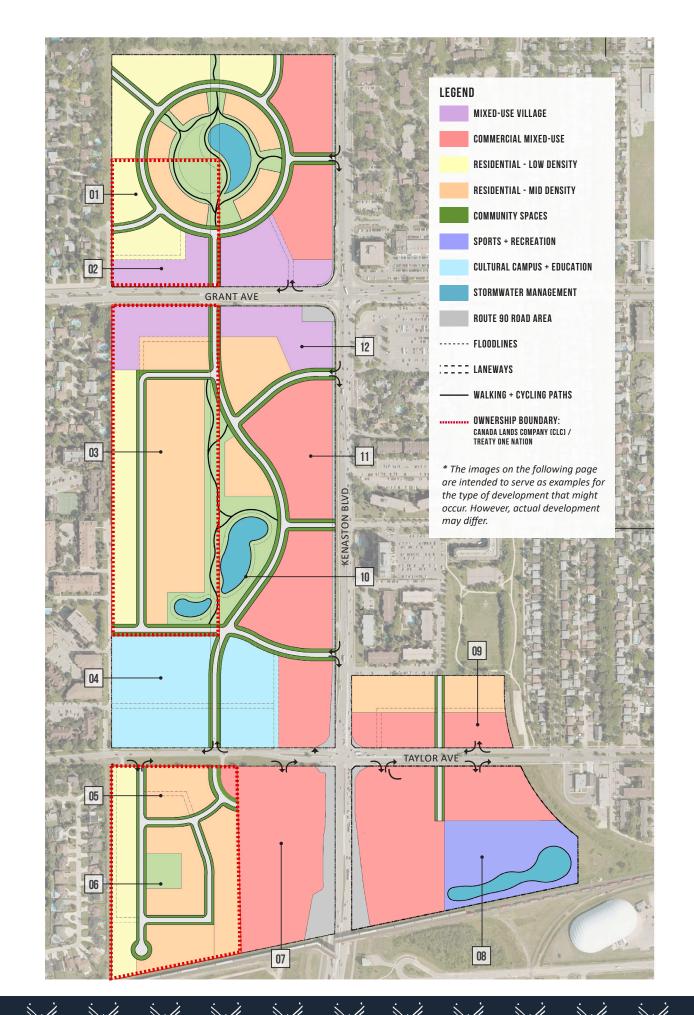
Great public spaces

- **Heard:** A strong desire to showcase Indigenous culture and design
- **Expanded:** Cultural campus area to ensure public art and design elements reflect Treaty One cultures and history
- **Heard:** People want more green/open spaces
- Added: More usable green and open spaces across the entire site
- **Heard:** Worries about increased traffic on residential streets
- Pursuing: A plan to manage the impact on traffic in surrounding neighbourhoods
- **Heard:** People want accessible transit, pedestrian, and cycling opportunities
- Added: Potential future transit hubs along key transportation corridors and created a network for walking and cycling that interconnect with Winnipeg's active transportation network

For full details, please see the following Preferred Concept Plan and character images.

STAY IN TOUCH

For updates, visit our website: **treaty1.ca/kapyong** & sign up for our newsletter. You can also connect and share your thoughts with us on Facebook: **facebook.com/treatyno1**



KAPYONG BARRACKS

PREFERRED CONCEPT PLAN





















